



2022

MACROBLOCK  LIVE
ONLINE SYMPOSIUM

November 9 (Wed.)

DRIVE A WHOLE NEW WORLD

METAVVERSE

2022 MACROBLOCK ONLINE SYMPOSIUM ▶ LIVE

DATE November 9 (Wed.) **LANGUAGE** English

TIME 05:00PM (Taiwan Time, CST) / 09:00AM (WET) / 10:00AM (CET) / 11:00AM (EET)

Taiwan Time	Topic	Speaker
17:00	Opening Remarks	Mr. Robert Chen General Manager, Macroblock
17:05	The Key to a Better VR Headset Experience in Metaverse World with mini-LED Backlight	Mr. Chris Will Chen LED Backlight IC Product Manager, Macroblock
17:20	Automotive Metaverse: Create Unique Smart Cockpit Through mini-LED Backlight	Mr. Peter Hu LED Backlight IC Product Manager, Macroblock
17:35	Lead the LED Industry to the Metaverse: Frontier Applications and Technical Challenges	Mr. Cloud Wu LED Display and Backlight IC Product Manager, Macroblock
17:50	Lead the LED Industry to the Metaverse: Macroblock Solutions	Mr. CH. Yang LED Display IC Product Manager, Macroblock
18:05	Metaverse: From Creators, For Creators	Guest Speaker: Mr. Vincent Chiou Corporate Vice President & General Manager of Display BU ProArt Committee Chairman, ASUS
18:20	Live Q&A	



REGISTER LINK

<https://forms.gle/9JFKnpx3ZCJkuhu7>

(Registrants will receive symposium slides after the event)



EVENT LINK

<https://youtu.be/jsv0xKwMKzE>

If you have any symposium related questions, you can contact us via marketing@mblock.com.tw.

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MACROBLOCK SPEAKER



Chris Will Chen

LED Backlight IC Product Manager, Macroblock

Chris mainly takes charge of FALD LED backlight driver IC, including but not limited to the planning, development and launching of new backlighting products. Moreover, he is very experienced in display applications such as the planning and development of TFT-LCD display driver ICs, timing controllers and blue light filter display technology.

THE KEY TO A BETTER VR HEADSET EXPERIENCE IN METAVERSE WORLD WITH MINI-LED BACKLIGHT

Peter Hu

LED Backlight IC Product Manager, Macroblock

Peter received a master's degree in electrical engineering from Tsinghua University. He used to be a technical support engineer in a U.S. memory brand. At present, he serves as a product manager in Macroblock and is mainly responsible for the automotive field and realizing the new applications of LED backlight technology and LED lighting technology in the vehicle market.



AUTOMOTIVE METAVERSE:
CREATE UNIQUE SMART COCKPIT
THROUGH MINI-LED BACKLIGHT

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MACROBLOCK SPEAKER



Cloud Wu

LED Display and Backlight IC Product Manager, Macroblock

Cloud's expertise focuses on the development and market application of LED display driver ICs and LED backlight driver ICs in direct-lit local dimming. Based on practical experiences collaborating with global manufactures, he leads the company's planning and development of LED display driver ICs and LED backlight driver ICs.

LEAD THE LED INDUSTRY TO THE METAVERSE:
FRONTIER APPLICATIONS AND
TECHNICAL CHALLENGES

CH. Yang

LED Display IC Product Manager, Macroblock

CH owns two master's degrees, the first one is in Electrical & Optoelectronic Engineering and the second one is in Executive Master of Business Administration. He is committed to the research of LED display driver IC technology and future market trends, and the realization of high contrast and high resolution of LED display technology with small pixel pitch. Make LED lighten our life.



LEAD THE LED INDUSTRY TO THE METAVERSE:
MACROBLOCK SOLUTIONS

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